Which episode are you covering? (season, episode number, episode title)

What is the episode about? (in other words, summarise it)

What new things have you learnt from it?

What surprised you the most?

Has it made you think differently about anything? If so, about what and how?

1. Mcdonald’s broke my heart – ep no 9, season 2
2. ..
3. The mcdonlads fries recipe changed on 1990 and apparently it was a big deal for some people

My name is Bobu Dragos and for this presentation i chose to speak about the episode number 9, season 2 of the Revisionist History podcast. The episode is titled “McDonald’s broke my heart”, I chose this episode because its title caught my attention while looking through the episodes. Not knowing anything about this podcast I hoped it is going to be a funny, entertaining episode maybe with a story. But it was completely different from what I expected and im glad it is like that.

The podcast starts with a story from the host’s childhood and connects it to the main thesis: the fact that mcdonalds changed their French fries recipe in a remarkable worse one. At first I was kind of disappointed because it didn’t match my expectations but it also caught me totally of guard and managed to keep me focused.

In the following minutes the host presents the story behind this change, what exactly made the fries taste different and why mcdonalds had to make this compromise. Everything started from a man called Phil Sokolof who decided to start an campaign against the oil used in frying the French fries. The oil they were using had an excessive amount of fat that could put many americans at risk without them even knowing. His demands reached such an amazing level that the inevitable happened and mcdonalds had to change the oil in which they were frying the French fries.

At the end of the podcast, a group of sensory professionals were called to taste the old recipe and the new one and tell which one is which. Of course they managed to do so because the difference is considerable, according to them.

This podcast made me realize that really small changes like changing the oil in preparing some French fries can and will have a great impact on the food itself. And also I didn’t think that there were people so passioned about mcdonalds that they could do all the mentioned before just for proving a point.

I think what surprised me the most is the fact that even if I didn’t knew or cared too much about the fact that mcdonalds changed their French fries recipe in 1990 I still listened to the whole podcast and it still caught my attention.

I think the fact that one simple man in 1990 in America could make by himself such a huge difference on a brand as big as mcdonalds. It makes you realize how powerful an individual can be if they are right in what they believe.

Assignment